



**We make
highways
talk™**

- **MANAGEMENT**
- **SAFETY**
- **PRESERVATION**

International Road Dynamics Inc. develops and maintains traffic management products and systems technology that make highways talk. What are they saying? They are providing information that roadway administrators need to manage traffic, preserve infrastructure and provide safety warnings to drivers.

IRD's multi-discipline, innovative and customer-focused team is expert in advanced technologies, advanced traffic solutions and custom-designed systems.



WHAT ARE THE MOST COST-EFFECTIVE WAYS TO DEPLOY YOUR ITS SYSTEM?

- **Facilities Management Partnerships**
- **Public-Private Partnerships**

AN INNOVATIVE CONCEPT

A Facilities Management Partnership is a business arrangement between IRD and a customer involving innovative deployment and financing strategies for a predetermined term. It offers the opportunity for immediate installation and deployment of an IRD ITS System and reduces a customer's risk, without the usual initial capital cost.

With a Facilities Management Partnership, the client operates the facility while IRD finances a portion of the project, which could include design, supply, integration and installation. Further, throughout the term of the agreement, IRD is responsible for all maintenance and upgrades of the system, and will provide periodic refresher training courses for the operators; all for a monthly fee.

The Partnership is based on an end-product, performance-based contract designed to significantly reduce customer risk of technology obsolescence, system maintenance and service, as well as ongoing performance.



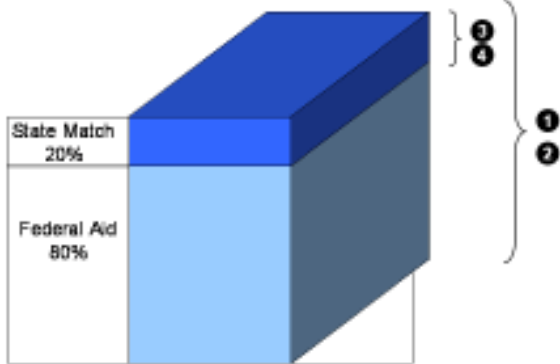
TYPICAL SCOPE OF PROJECT

In a typical agreement, IRD would provide the following services:

- System design to comply with performance requirements
- Supply, integration, installation and calibration of the equipment
- Commissioning, training and proper operator orientation
- Support and monitoring to reduce equipment downtime
- Preventative and corrective maintenance
- Hardware and software upgrades

FACILITIES MANAGEMENT PARTNERSHIPS

Typical Budget Splitting (Federal Aid Project)



PARTNERSHIP OPPORTUNITIES

- 1 IRD can finance 100% of the project
- 2 Participation in a Public-Private Partnership for 100% of project cost
- 3 IRD can finance the 20% State Matched funding portion
- 4 Participation in a Public-Private Partnership for the 20% State Match (Match In-Kind)

BENEFITS

- Multiple users - Enforcement and Compliance, Data Collection for planning and public safety
- Regular upgrades to hardware and software - overcome technology obsolescence
- Refresher training courses for the operators ensure end-user confidence and satisfaction
- Reduction of capital cost requirements which delay project deployment
- More efficient enforcement programs increase the motoring public's safety
- Guaranteed infrastructure cost reduction
- Service, maintenance and system upgrades during contract period
- 24 Hour toll free service hotline



Weigh Station on I-80 near Greenwood, Nebraska

IRD IS THE LOGICAL CHOICE:

- Worldwide reputation
- National service network
- Quality system registered to ISO-9001 since 1996
- Over 20 years of experience in deploying Intelligent Transportation Systems



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Publicly Traded on the TSE (Symbol IRD)
Find out more about IRD on our website: www.irdinc.com
