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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

TRUCK WEIGH STATIONS GO LIVE IN QATAR USING IRD WIM TECHNOLOGY

January 27, 2010 – Six new truck weigh station systems have been installed on the Salwa Highway which is an international highway connecting the countries of Qatar and Saudi Arabia. International Road Dynamics Inc. (IRD) supplied the Weigh-In-Motion (WIM) system consisting of the sensors, electronics and software for this project.

IRD main line WIM sensors are installed in all four lanes of the highway to collect traffic data. In addition, WIM scales are installed in the exit ramp to identify potentially overweight, violating trucks. The system performs ramp sorting of overweight, over height and other violating vehicles to minimize the amount of traffic directed for static weighing. The system also captures images of violating vehicles which do not follow traffic signals to report to the station. Further, the system is integrated with the static scale to simplify the processing of overweight vehicles and generation of violation tickets. The sensors on the bypass lanes collect traffic data for all vehicles as they pass the weigh station.

Mr. Terry Bergan, IRD's President and Chief Executive Officer commented, "We are very pleased with our long standing partnership with Traffic Tech on these recent weigh station projects awarded by the Qatar Public Works Authority (PWA). Over the past 4 years working with Traffic Tech, seven IRD automated truck weigh stations have been installed in Qatar with 16 more weigh stations under contract for a total of 23 stations that will form an important part of the highway's road asset management system."

IRD has similar truck weigh stations tailored to regional preferences, traffic data systems, in-vehicle systems and highway toll collection systems installed throughout the region. For more information about this new release contact Rish Malhotra Regional Sales Manager at tel: (306)653-6600 or email: rish.malhotra@irdinc.com. IRD's complete line of products and systems can be found at www.irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD

www.irdinc.com