



CORPORATE OFFICES: CANADA - 702 - 43RD ST. E. SASKATOON, SK S7K 3T9
U.S. - 2402 SPRING RIDGE DRIVE, SUITE E SPRING GROVE, IL 60081
CHILE - MARIA L. SANTANDER 0360, PROVIDENCIA, SANTIAGO, CHILE
INDIA - VILLA 13 BLOCK 5 EROS GARDEN, SURAJKUND ROAD, CHARMWOOD VILLAGE, NEW DELHI, INDIA
BRAZIL - R DR JESUINO MACIEL, 1175 CAMPO BELO - 04615-033 SÃO PAULO, SP BRAZIL
CHINA - NO. 1 INDUSTRIAL DISTRICT JINSHANQIAO ECONOMIC DEV. ZONE XUZHOU, JIANGSU PRC 221004

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

NCPASS ISSUES OVER 200,000 SIGNALS

January 12, 2010 - International Road Dynamics Inc. (IRD) is pleased to announce the successful issuance of over 200,000 signals by the North Carolina NCPass System with 80% of the signals being green lights to bypass the weigh station. IRD supplied the NCPass System to the North Carolina Department of Transportation to reduce congestion in weigh stations, monitor truck safety compliance and decrease green house emissions. The system has been fully functional and successfully operating since 2007. The North Carolina Highway Patrol has reported that "they are pleased to offer this program to motor carriers as an advocate of highway safety and look forward to continued growth of the program".

NCPass is a weigh station pre-clearance program that allows participants the opportunity to bypass fixed weigh stations across the state of North Carolina. Under this voluntary program, companies pay an annual fee and place electronic identification transponders in their vehicles for in-cab notification if the drivers are able to bypass. The enrollment of the carriers and the collection of fees is the responsibility of IRD, while the North Carolina State Highway Patrol verifies and authorizes their participation. IRD has developed a website www.ncpass.net which simplifies the enrollment process for all carriers.

Unifi, Inc. of North Carolina is one of the carriers participating in NCPass. As part of their corporate sustainability commitment Unifi is continually looking for ways to help reduce their environmental footprint. NCPass is a solution which helps them to reduce idling time at weigh stations, further decreasing greenhouse gas emissions.

Mr. Terry Bergan, President and CEO of IRD notes, "This contract is an example of how we have extended our market presence through innovative partnerships with our customers. We are very pleased with the progress of the program and look forward to continued growth. The success of the program is seen in the high percentage of bypasses, each bypass is considered significant as they cumulatively result in fuel savings and emission reductions helping to protect our environment".

For more information about IRD's NCPass System including enrollment information visit www.ncpass.net or contact Eric Hooks at tel: (336)214-2076 or email: eric.hooks@irdinc.com. IRD's complete line of products and systems can be found at www.irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan Canada with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

Terry Bergan, President & CEO	Phone: (306) 653-6600	U.S. (303) 355-5998	
Francine Senecal-Lepage, Investor Relations	Phone: (306) 653-6603	Fax: (306) 653-6609	Email: irdir@irdinc.com

IRD is listed on the TSX - trading symbol - IRD

www.irdinc.com